



Frustrated with stagnant growth?
Choose the InGenius growING™ program.



BRAND ASSESSMENTS & CONSULTING

Outcomes

- Aligned and Cohesive Marketing Strategy
- Marketing Plan and Timelines
- New Tools for Visibility and Culture

LEAD GENERATION & RECRUITMENT CONSULTING

Outcomes

- More Leads Generated
- Team Efficiencies
- AI/Digital Tool Maximizing
- Stronger Talent Brand

SALES PROCESS CONSULTING

Outcomes

- Confident Sales on Value and Difference
- Consistent Sales Process

PUBLIC RELATIONS CONSULTING

Outcomes

- AI Visibility
- Personal Branding Effectiveness
- Media Attention
- Competitive Brand Positioning

LEAD NURTURING CONSULTING

Outcomes

- Robust Sales Pipeline
- Faster Sales Closed
- Higher Visibility for Referrals

CLIENT & TALENT RETENTION CONSULTING

Outcomes

- More Referrals and Reviews
- Strategic Client Experience Pursuits
- Strategic M&A Communications
- Stronger Culture